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**भारत संचार निगम लिमिटेड**

(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

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No. : 200-23/2008-VAS(Pt)

Dated : 07 -10-2011

To

ALL CGMs Telecom Circles / Metro Districts

Subject : Application of TRAI TCCCP Regulation to M-Governance Projects /agreements – reg

This is regarding application of TCCCP Regulations of TRAI for M-Governance projects being executed at circle level. As you may be aware that under M-Gov Policy of BSNL, circles are authorised to sign agreement with Central /State Govt. Departments / PSUs of Central / State Govt. and Municipalities. As per latest TRAI guidelines, any message transmitted by or on the directions of the Central Government or State Government does not come under category of unsolicited commercial communications, hence there is no need for the Central / State Govt. to sign agreements with BSNL (access provider) for compliance of TCCCP regulations.

In Other cases, where the Service provider is Central / State PSU or Municipality, then in case of promotion, an agreement specified in Schedule IV is to be signed and for transactional messages, an agreement in Schedule-V is to be signed by that entity with BSNL. BSNL unit which has signed business agreement with such an entity may also sign this agreement.

Concerned officials may be asked to inform all such entities about the need of signing such agreement on urgent basis, as TCCCP / TRAI Regulations has come into force from 27th Sept. 2011.

This is issued with the approval of competent authority.

(M.Subramanian)
AGM (VAS-IV)

Copy to :

1. GM (CMTS - Nodal Centres), NORTH /WEST / EAST / SOUTH zone
2. Sr. GM (EB-II) / PGM (Regulations), BSNL CO